

A male golfer in a white polo shirt, white cap, and white gloves is captured in the middle of a golf swing. He is surrounded by a cloud of dark, swirling dust or smoke, with several bright, star-like light flares scattered around. The background is a light, textured grey.

my
GOLF

„ONLY THOSE WHO CHANGE CAN STAY TRUE“

Golf has been our passion for 20 years.
As digital pioneers, we developed the myGOLF into
a key player within the German golf sport.

A development driven by our continuous
dedication for golf. mygolf.de is one of the world's
leading golf portals.

With more than 488,000 registered users, over
100,000 Facebook fans and approx 7,000 Instagram
subscribers (as of 01/2023) we have a unique reach
for golf in Germany.

Our partners complete the appearance.

We want to inspire and surprise.

Let yourself be surprised and become part of the
myGOLF adventure.

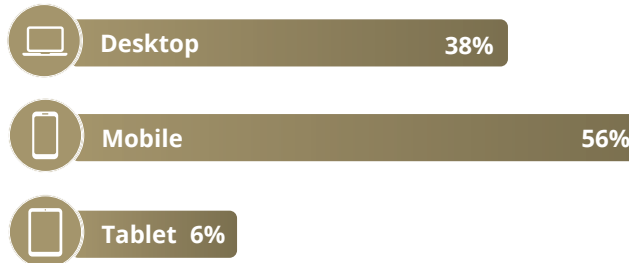
Your mygolf.de team

www.mygolf.de

EXPERIENCE MYGOLF

OUR
PASSION
IS GOLF.
ALWAYS AND
ANYWHERE.

Preferred devices amongst our readers:



www.mygolf.de

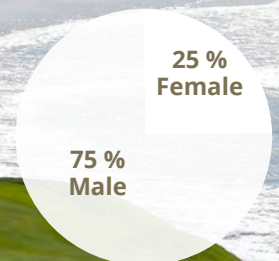
mygolfers are special. They are sporty enjoyers with an above-average income, high educational level and exercise multiple interests as travelling, practice various sports, live a healthy lifestyle and are following the trends in luxury and mobility. Despite the natural link between the sports of golf and mother nature, the people and their stories always stay in focus.

OUR USER

Age



Gender

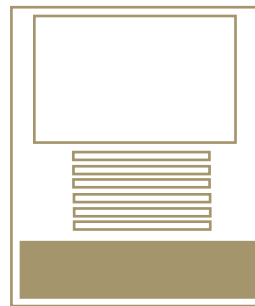


Billboard

(970x250px)



Home +
Topic overview

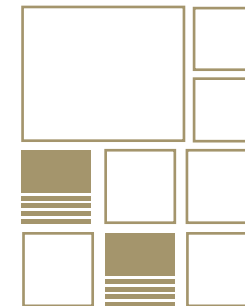


Article

Teaser-Ad



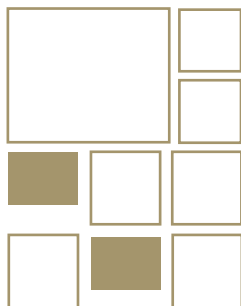
Home +
Topic overview



Home +
Topic overview

Medium-Rectangle

(300x250px)



Home +
Topic overview

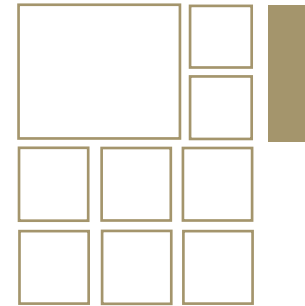
Halfpage-Ad

(300x600px)



Home +
Topic overview

Skyscraper



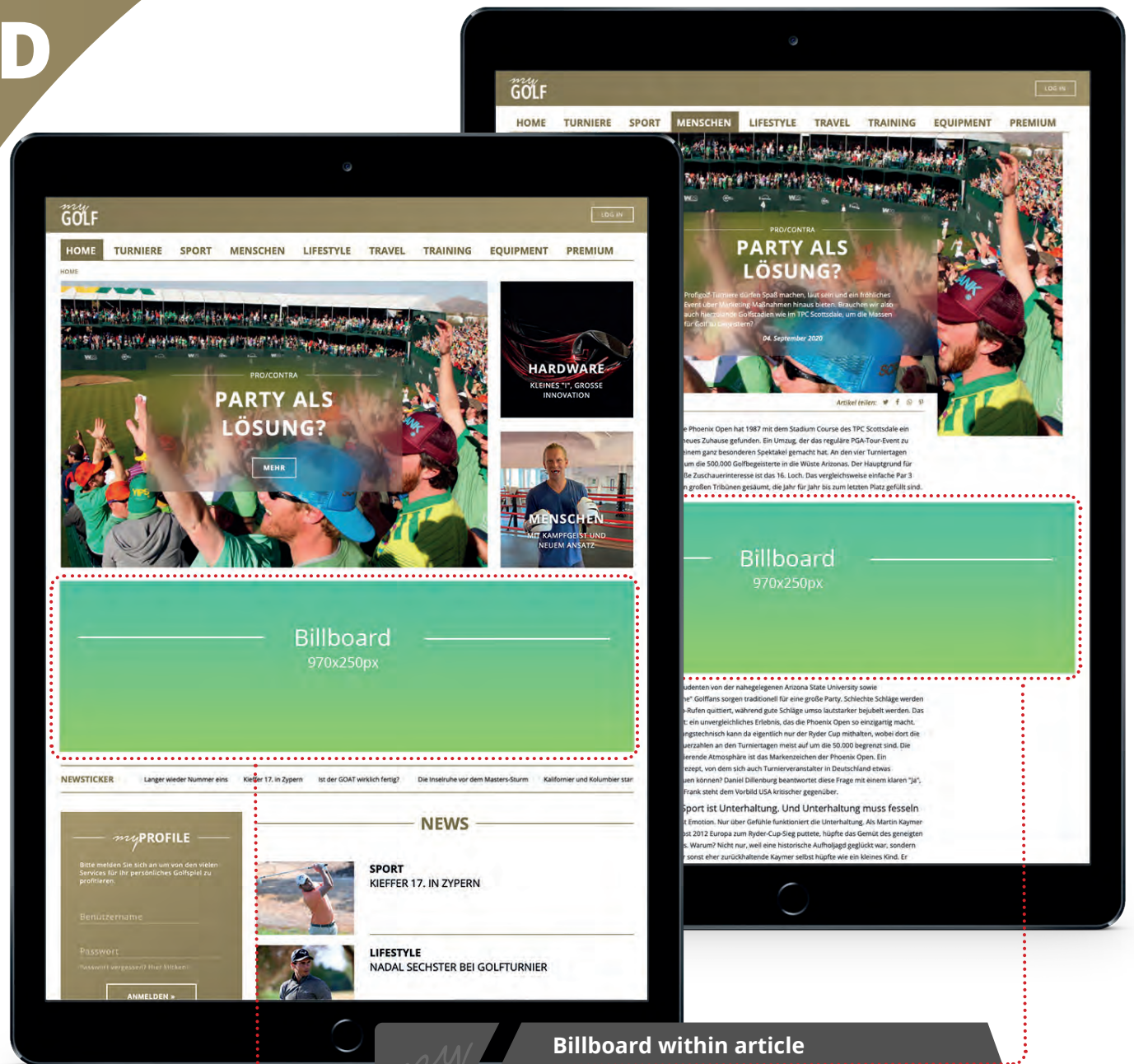
Home +
Topic overview



Article

myBILLBOARD

THE
PREMIUM
PLACEMENT IN
FIRST VIEW



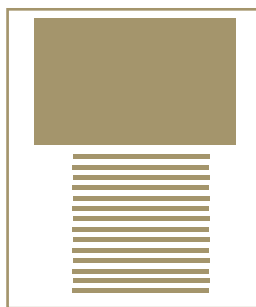
Billboard on home

High-impact premium position within first view on mygolf home.

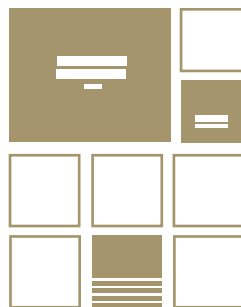
Billboard within article

Maximum attention placement within an article.

Branded Content



Article



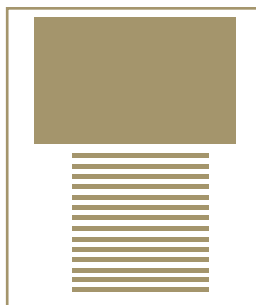
Home +
Topic overview

Your text (with link) on mygolf.de and a placement in our editorial newsletter.

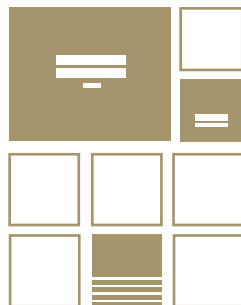
There is possibility presenting technologies or explain them in more details.

Additional 14-day placement of a teaser on myGOLF home.

Branded Content *plus*



Article



Home +
Topic overview

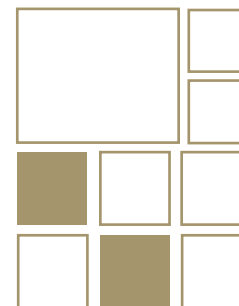
Possibilities as Branded Content.

plus:

Two-time integration of your content in the editorial newsletter *plus* copywriting by our editorial team *plus* a post on our social media channels.

Banner-Ad

(520x700px)



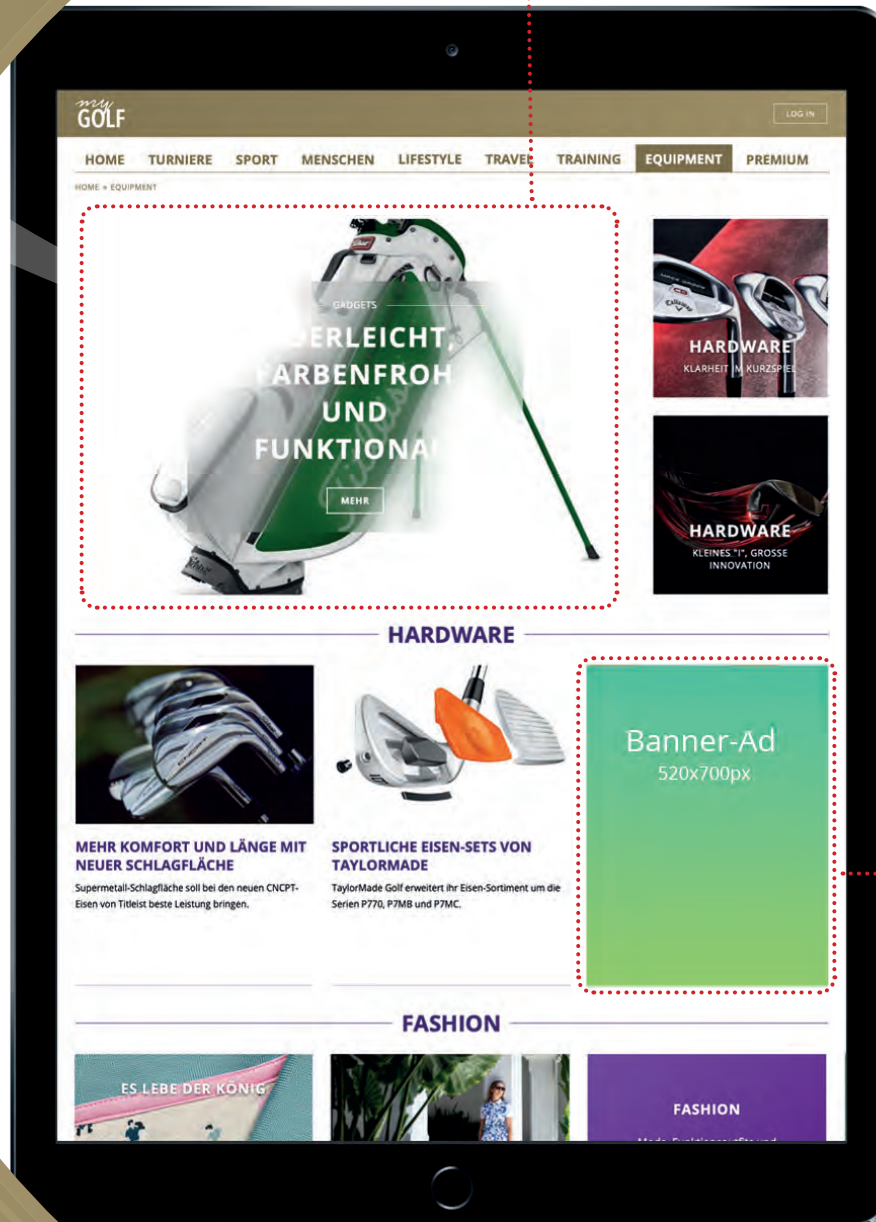
Home +
Topic overview

We'll be happy to prepare an individual offer for you.

Please contact us!

Teaser-Ad/Branded Content

Advertorials, surveys, give-aways & more.
Placement on home.



FULL
FLEXIBILITY
FOR THE BEST
POSSIBLE
SALES PITCH

Banner-Ad

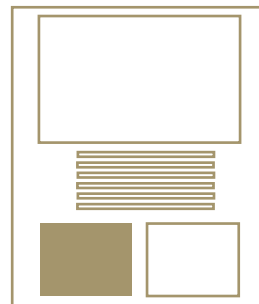
The classic in special dimensions.
Placement on home or topic overview.

myNEWSLETTER

Editorial-News



Leading-image



Standard-Ad

Shipping days:
Monday + Thursday

Shipping days Travel-newsletter:
every 2nd Friday of the month

Distributor:
70,000 subscribers (status Jan. 2023)

Stand-Alone-Newsletter



Depending on the available distribution list for the preferred topic and the optionally applied selection criteria.

Optional:
Newsletter creation including 2 proofreading loop.
Additional expenses will be charged at € 90/hour.

We'll be happy to prepare an individual offer for you.

Please contact us!

my NEWSLETTER

MAXIMUM
ATTENTION
FOR YOUR
PRODUCT

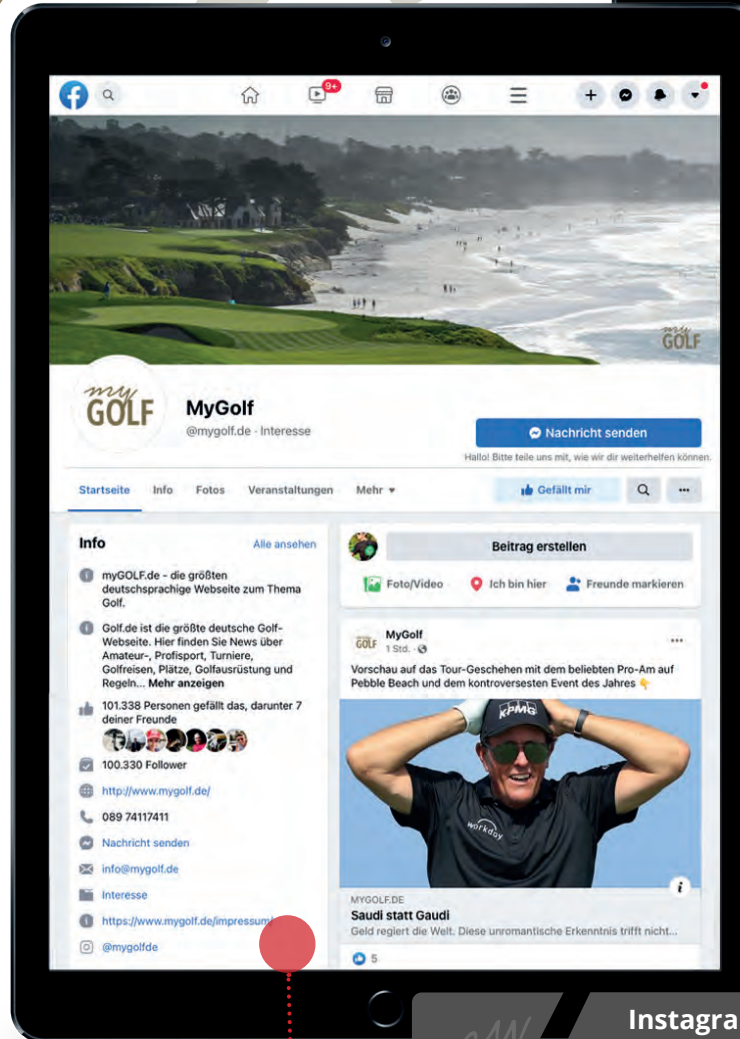
Standalone or editorial news

We would be happy to discuss your individual inquiries with you personally.



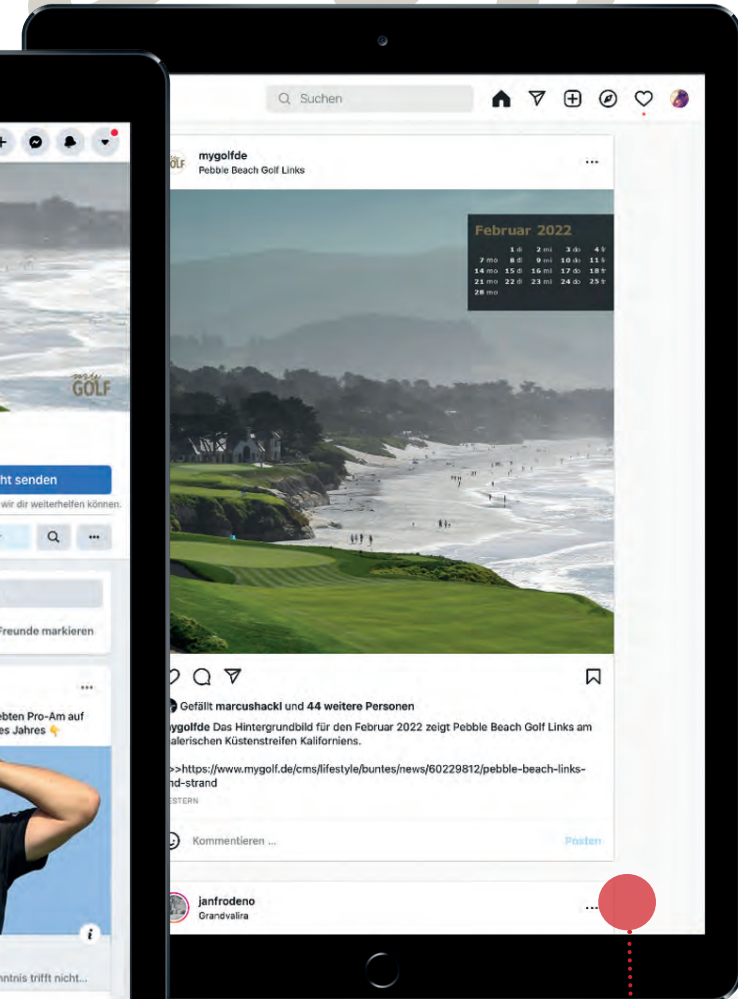
mySOCIAL-MEDIA

my
UNIQUE
RANGE
IN GERMAN
GOLF



Facebook

More than 100,000 fans.



Instagram

Approx 7,000 subscribers.

*my***CONTACT**

WE CREATE HIGHLIGHTS ON AND OFF THE GOLF COURSE!

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All prices in euros plus VAT - the general terms and conditions apply.
All information subject to change. As of Jan 2023.

my
GOLF



**WE LOOK
FORWARD TO YOU.**